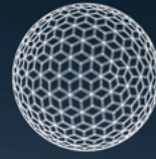


# Shift Intelligence for Taxi Operators



EQUINOX TaxiIntel is an AI-powered positioning intelligence system that increases taxi driver revenue by up to 31% per shift. Two production-ready deployments exist — Düsseldorf and Ibiza — with infrastructure designed for rapid European city rollout.

## THE PROOF

€187

SHIFT EARNINGS

€143

MARKET  
AVERAGE

+31%

REVENUE  
UPLIFT

11

FARES / 8H  
SHIFT

The accompanying **Shift Simulation** compresses an 8-hour Düsseldorf taxi shift into 3.5 minutes, showing the system's intelligence in real time — from morning positioning through Messe alerts, midday lull prediction, and the final airport run.

## HOW IT WORKS — 8 INTELLIGENCE BEATS

- 06:00** **Morning Briefing** — Flight arrival data, queue analysis, first-mover positioning
- 06:45** **First Fare** — Airport pickup executed ahead of queue. €28.40
- 08:15** **Messe Alert** — Exhibitor check-in spike detected. 18 fares in 45-min window
- 09:30** **Messe Executed** — 4 fares via first-mover positioning. €38.60 in 45 min
- 11:00** **Lull Prediction** — Midday gap predicted. Repositioned to restaurant circuit
- 12:30** **Lunch Cluster** — 3 short-distance fares captured. High volume, fast turns
- 13:30** **Final Hour** — Airport departure wave positioning for premium end-of-shift fare
- 14:00** **Shift Complete** — 11 fares · €187.40 · +31% above market average



Düsseldorf

## THE TECHNOLOGY

TaxiIntel is a **Progressive Web App** built on React 19, deployed as a standalone system with zero hardware requirements beyond a smartphone. Each city deployment includes zone heatmaps, tariff engines, event calendars, earnings tracking, lull prediction, and strategy cards — calibrated to local market data.

Two production versions exist: **Düsseldorf** (14 zones, 19 strategy cards, Messe 2026 calendar) and **Ibiza** (16 zones, seasonal tourism model, pirate taxi intelligence). New city deployments require **4–6 weeks** of local data calibration.

## MARKET OPPORTUNITY

PENETRATION	DRIVERS	MONTHLY REVENUE	ARR
1%	4,000	€196,000	€2.35M
5%	20,000	€980,000	€11.76M
<b>10%</b>	<b>40,000</b>	<b>€1.96M</b>	<b>€23.5M</b>
20%	80,000	€3.92M	€47M

Based on **400,000 licensed taxi drivers** across Europe at **€49/driver/month**. B2B cooperative licensing (€500/month per 200-driver fleet) and municipal transit contracts provide additional revenue layers.

**Investment Opportunity**

EQUINOX TaxiIntel is seeking **one strategic investor** for first-year operational funding. Revenue share model: **50/50 on all platform revenue from day one**. Two production-ready city deployments. Scalable infrastructure for 50 European cities within 6 months. The simulation demonstrates the intelligence — the infrastructure is built.

## CONTACT

René Heinz

## EMAIL

rene@equinox-suite.com

## WEB

equinox-suite.com

## PHONE

+34 616 689 500